

Capital Stewardship Program Key Components

- Develop a team
- Make it about spiritual vision, not just about money and building
- Develop a compelling campaign theme
- Develop a timeline
- Set a goal
- Communicate, communicate, communicate:
 - letters
 - emails
 - Facebooks
 - Platform time
- Ask for commitments over a 2-3 year period (this is to be over and above regular giving).
- Leaders commit first
- The amount leaders have committed is announced the week before you ask the congregation to commit
- Regular reporting on giving progress must happen
- Follow up with new people who come in after commitment Sunday and give them the opportunity to be a part of what God is doing.