

We compiled Easter resources for you this year, including marketing and promotional resources, videos, self and leadership team care, worship, and youth and children's ministry references. Please feel free to click the links below to access the various articles and resources. These resources are also posted on our Facebook group:

Easter Resources. Click to join:

https://www.facebook.com/groups/415734738860682/

### Resources:

### **Easter Stats and Resources:**

http://www.churchmarketingsucks.com/2015/02/easter-stats-superbowl-church/

# Free Easter Resources - Planning and Promotion:

https://easter.outreach.com/free-resources

## Prep for Easter - Graphics, Worship, Message, Kids:

https://open.life.church/easter

# Marketing:

## **Free Easter Social Graphics:**

https://cfcclabs.lpages.co/easter-social-graphics/

## Free Easter Branding:

https://cfcclabs.lpages.co/easter-branding/

## **Easter Invite Card Templates:**

https://cfcclabs.leadpages.co/easter-invite-card/

### Last 10-Minute Social Media Ideas for Easter:

http://www.churchmarketingsucks.com/2015/03/10-last-minute-social-media-ideas-for-e aster/

### More Last Minute Social Media Ideas for Easter:

http://www.churchmarketingsucks.com/2015/03/more-last-minute-social-media-ideas-for-easter/

### Social Media, Graphics, Marketing:

https://thatcc.com/blog/easter-resources-roundup/

### **Social Media Planning for Your Church:**

http://www.butler.church/easter

### **Easter Effort: Facebook Advertising:**

http://www.churchmarketingsucks.com/2015/04/easter-effort-facebook-advertising/

### **Facebook Cover Photos:**

https://churchm.ag/free-google-cover-photos-user-submitted-scripture/

#### **Faster Themed Banners:**

http://www.praisebanners.com/easterbanners.htm

## **Church Motion Graphics for Easter:**

https://www.churchmotiongraphics.com/easter/

## Promotion:

## 3 Things to Remember During Holy Week:

http://www.churchmarketingsucks.com/2017/04/3-things-remember-holy-week/

# 25 Easter Ideas for Promoting Easter Sunday

https://cfcclabs.lpages.co/25-easter-ideas/

## Planning for Easter Sunday - Various Resources:

https://courageousstorytellers.com/easter-resources/

**Promoting Easter: What Works?** 

http://www.churchmarketingsucks.com/2016/01/promoting-easter/

## **6 Simple Ways to Make Your Church Easier to Find This Easter:**

http://www.churchmarketingsucks.com/2018/02/six-simple-ways-make-church-easier-findeaster/

### **How to Welcome Easter Visitors:**

http://www.churchmarketingsucks.com/2015/02/welcome-easter-visitors/

Pastor Chris Beall from Life.Church Oklahoma City Campus shares how to "Make Every Easter Better" 22 minute video:

https://open.life.church/training/354-making-every-easter-better

## **Preparing Your Congregation for Good Friday:**

https://www.sermoncentral.com/pastors-preaching-articles/ray-hollenbach-good-friday-4-preaching-points-to-remember-1204

## Livestream Your Service and Challenge Small Groups to Host an Easter Party:

http://pastors.com/video-challenge-groups-easter-party/

• Videos:

### 15 Church Easter Videos:

http://www.churchmarketingsucks.com/2017/04/15-church-easter-videos/

Self and Leadership Team Care to Prepare for Easter:

#### How to Survive Easter:

http://www.churchmarketingsucks.com/2016/02/how-to-survive-easter/

Instead of Trying to Survive Easter, Share it:

http://www.churchmarketingsucks.com/2016/02/surviving-easter/

### 3 Simple To-Do's for a Better Easter:

http://www.churchmarketingsucks.com/2014/04/3-simple-to-dos-for-a-better-easter/

Worship:

## **Worship Songs:**

https://open.life.church/search/group/easter?filter=Worship

Children's Ministry:

# 10 Free East Children's Ministry Resources - Coloring pages, Skits, Curriculum:

https://www.childrens-ministry-deals.com/collections/10-free-resources-for-easter

### **Children's Ministry Messages, Worship, and Handouts:**

https://open.life.church/search/group/easter?filter=Kids

### Lessons, Crafts, and Videos:

https://ministry-to-children.com/childrens-ministry-links-for-easter/

Youth Ministry:

### 10 Easter Devotionals:

https://youthministry360.com/products/10-awesome-easter-devotions

Free Easter Lesson: An Easter Encounter

https://youthministry360.com/products/free-easter-lesson-easter-encounter

Free Easter Lesson: The Big Picture

https://youthministry360.com/products/free-easter-lesson-big-picture

Free Easter Lesson: The Thread of Love

https://youthministry360.com/products/free-easter-lesson-thread-love

After Easter:

Does Your Church Have a Visitor Follow-Up Strategy?

https://openblog.life.church/church-visitor-follow-strategy/

**Easter is Over, Now What?** 

http://www.churchmarketingsucks.com/2013/04/easter-is-over-now-what/